



*2nd Telangana State level
Drawing Competition - 2019*

by



Themed on:

*Government of India's National
Programme for Development of Sports*



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Cultivating Art is a non-profit organization helping kids indulge into arts to keep them away from virtual games on smart phones and enhance child-parent relationship through art.

Today's common scene in most of Indian households with their children is - addicted to smart phones, tabs to play video games. This is a very bad habit having several physical, psychological disorders in kids as their skin & brain are 60% softer and more prone to radioactive waves.

Biggest revelation from 3 of our annual events in 2018, having 5000+ participants, is - Art can enhance child-parent relationship by discussing creative ideas, encouraging each other, and participating together in these events.

Cultivating Art has been trying to distract these young kids of 3-16 years old towards natural arts like drawing, painting, coloring, sculpturing, etc. and also playing sports in open grounds to become fit and healthy.

*As part of our annual events - 2nd Telangana State Level Drawing Competition is here. This edition's theme is based on the Government of India's National Programme for Development of Sports - **Khelo India** and also inspired by **Hum fit tho India fit** movement by Ministry of Sports.*

This art event is aimed to promote invaluable importance of sports and fitness in school children. At the same time indulge them into art, let them look, learn, draw, paint, create, make, and share their creations with world.

Cultivating Art's 2018 Events Summary:

Telangana State Level Drawing Competition - 4000+ participants, 300+ medallions, 30+ cash prize winners

Hyderabad Open Art Competition - 350+ participants, 20+ top performers

Warangal Open Art Competition - 300+ participants, 20+ top performers

Important Dates:

Registrations - closes by 25 July 2019

School Level Competitions - from 1-5 August 2019

Prize Distribution @ School Level - 10-14 August 2019

District Level Competition - from 19-22 August 2019

State Level Competition - on 31 August 2019

Final Prize Distribution Ceremony - will be announced later

Salient features:

- *Creative platform for school children, budding artists, amateur artists, art teachers, and schools.*
- *Platform for children to learn, practice, compete, perform, and gain from their hidden talents.*
- *Inspire kids to paint their dream along with amazing support and encouragement from Cultivating Art.*
- *Recognize and hone their skills to develop their passion into a career choice.*
- *School Art Profiles will be published online.*
- *Student Art Profiles will be published online.*
- *Winner's Art work will be published to showcase their quality strengths worldwide.*
- *Additional extra-curricular activities for students.*
- *Art workshops, orientation programs etc. by eminent artists from Telangana.*
- *Helping students to compete at state level in a stress-free environment.*
- *Improving parent-child relationship with art.*
- ***Free crayons / water color paints for all participants.***
- *Personalized Participation Certificate for all participants.*
- *Merit Certificate & Medals for winners at School Level.*
- *Cash Prizes @ State Level for minimum 78 winners.*
- *Mementos for District Level winners.*
- *If interested, we can help student to sell their arts for a price - all money goes to artist only.*
- *School Awards for:*
 - ◆ ***Best School - Cultivating Art - for most number of winners***
 - ◆ ***Best Participant School - for most number of participants***
- *For Schools - a chance to host our prestigious events conducted annually.*

State-level Prize Distribution Ceremony - 2018



Prizes information:

Assessment on:

Technicality, Colors, Shades, Mode, Theme & Creativity

Category-wise winners @ all Levels:

- If total number of participants in a category is less than 10 - each participant will get personalized name printed participation certificate. No winner for such small group, but based on the talent shown, winners may be selected.*
- If total number of participants in a category is 10-20 - one winner will be selected. Based on the talent shown, more winners may be selected.*
- If total number of participants in a category is more than 20 - three winners will be selected. Based on the talent shown, more winners may be selected.*

School Level Winners - Gold, Silver, Bronze medals with merit certificate will be awarded based on above criteria.



District Level Winners - who missed out on State Level prize will be awarded with a Memento and Appreciation Certificate.

78+ Cash Prizes to be won

State Level Winners Cash Prizes for every category:

- 1st Prize - Rs. 3000 with Trophy and Certificate of Excellence**
- 2nd Prize - Rs. 2000 with Trophy and Certificate of Excellence**
- 3rd Prize - Rs. 1000 with Trophy and Certificate of Excellence**
- 10 Consolation Prizes - Rs. 500-750 with Trophy and Certificate of Excellence**

Category-wise - Topics & Drawing Modes

Categories	Std	Topic	Painting Mode
Category 1	Pre-School	Ball (printed sheet)	Crayons
Category 2	1 to 2	Olympic Rings / Torch	Crayons
Category 3	3 to 4	School Play Ground	Crayons
Category 4	5 to 6	Indoor Game- Kabaddi	Water Colors
Category 5	7 to 8	Outdoor Game - Hockey	Water Colors
Category 6	9 to 10	Stadium	Water Colors

- Topics for School, District & State Level competitions will be the same.
- Assessment will be on student capabilities in creative thinking & coming up with different drawings on same topic. Same drawing at 2 stages will be disqualified.
- District & State Level prizes will be awarded based on student's gradual improvisation at each level - both technically and conceptually.

Cultivating Art's other Annual Events in AY 2019-20:

- 2nd Hyderabad Open Art Competition - 10th November 2019*
- 2nd Warangal Open Art Competition - 19th January 2020*
- 1st Nizamabad Open Art Competition - 20th October 2019*
- 1st Karimnagar Open Art Competition - 15th December 2019*

Terms and Conditions:

- Entry fee for each participant is Rs. 100 (rupees one hundred only).
- The time duration for the contest is 60 minutes.
- School can decide their convenient date for school level competition from 1-5 August 2019.
- **School has to confirm their competition date, number of participants by 25th July 2019.**
- Venue for school level competition will be their respective school only.
- School can allow outside students as well with same criteria as per their own students.
- Students from all over India are allowed to participate in this event.
- School has to submit minimum 25 entries to participate in this event.
- School has to submit participant's information in soft copy format with Full Name & Class by 25th July 2019.
- **Cultivating Art will hand-over all the materials like - drawing sheets, crayons, water colors by at least 1 day prior to their competition date.**
- School must conduct school level event as guided by Cultivating Art.
- District level competitions will be conducted at a school centrally located in that district.
- State level competitions will be held at a school in Hyderabad.
- All rights are reserved by Cultivating Art.
- Entry fee must be sent only through NEFT or Cash at a time for entire school.
- Drawings will not be returned and will never be used for any commercial use ever.
- Renowned personalities in respective field will judge the entries.
- Judges decision is final without any jurisdiction.
- Prizes information would be informed directly to the school and published on our website.
- All drawings, fees etc. must be handed over to our official representative only, who will be available on phone or WhatsApp number: 8341700716. Please don't allow any other person for any activity with Cultivating Art.
- Due to any unforeseen reasons, if any changes with the event, all schools/participants must adhere and cooperate with the organizers.

We request everyone to support this social cause to encourage next generation artists.



If you would like your school to participate in this competition, then please contact us with following information:

School Name
Contact Person's Name
Contact Person's Phone Number
Number of students expected

We will send our representative to your school at the earliest to discuss dates and formalities.



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