### **PRESS RELEASE:**

# 2<sup>nd</sup> Hyderabad Open Art Competition - 2019

As part of Children's Day Celebrations, an open art competition is going to be organized by "Cultivating Art" to find best artistic talents, encourage everyone to practice Art, explore ideas from school children, encourage all budding artists, give a platform to exhibit their inner talents, find best artistic talents in our own city - Hyderabad.

The competition will be conducted on Sunday, 10<sup>th</sup> November, 2019 from 10 to 11:30am at Phoenix Arena, HITEC City, Hyderabad. The competition is open for all ages in 7 different categories from Pre-School to Men & Women of all ages. Mode of coloring is - solid crayons for children up to 4th class, and liquid colors from 5th class onwards. Theme is: Celebrating Children's Day.

Every participant will get a personalized name printed "Participation Certificate", Best Performer in each category will be awarded with Memento & Certificate of Excellence, and Top Performers in each category @ 10% of participants will be awarded with Gold Medal & Certification of Commendation.

Registrations are open online (www.cultivatingart.in/hydopen2019.html) till 5th November 2019 and the registration fee is Rs. 100. Spot Registrations are also available, please call us on 8341700716 or 9299958548 or email us at: art@cultivatingart.in.

## **About Cultivating Art:**

Cultivating Art is a not for profit organization created by a group of people from different walks of life, including professional & amateur artists, concerned parents, and like-minded people with single motto - "give back to society - specially kids where they are not enjoying the real life by using more technology and less nature"

Today's common scene in most of Indian households with their children is - addicted to smart phones, tabs to play video games. This is very bad habit having several physical, psychological disorders in kids as their skin & brain are 60% softer and more prone to radioactive waves.

Cultivating Art wants to divert all these young people from 3-16 years old towards natural arts like drawing, painting, coloring, sculpturing, etc. These natural arts helps kids to look, learn, draw, paint, create, make, and share their creations with the world.

We want children to benefit from these creations into their personality development, physical well-being, gain psychological strength, enhance communication skills, social skills, by observing nature more keenly, and connecting with nature.

### **Past Events Cultivating Art:**

#### **Annual Events:**

**Telangana State Level Drawing Competition** - 2 editions so far. This is a 3-staged competition - School Level, District Level, and State Level. Every level has got winners who qualified to next level. There were cash prizes at State Level. School level winners were presented with Gold, Silver, Bronze medals along with Merit Certificate. Apart from that, every student was rewarded with free high quality Wax Crayons, Water Colors, and Name printed Participation Certificates.

This year, in 2<sup>nd</sup> Edition of Telangana State Level Drawing Competition - conducted during July/September 2019 - around 10,000 school children participated. 1000 school children were awarded with medals, around 80 children rewarded with Cash Prize & Memento & Certificate of Excellence, and around 80 children awarded with a memento & Certificate of Appreciation

In the First Edition Telangana State Level Drawing Competition - 2018 conducted during July/August 2018 across the state of Telangana - more than 5000 students participated from more than 50 top schools in the state of Telangana. There were more than 300+ medallions, and 50+ cash prize winners.

### **Hyderabad Open Competition:**

In the First Edition Hyderabad Open Art Competition - 2018 conducted on 11<sup>th</sup> November 2018 at Phoenix Arena, Hitech City, Hyderabad - more than 350 art lovers participated from all age groups. There were more 7 Best Performers awarded.